

Modern Law Practice Certification Program

FULL TRANSCRIPT

[Gentle upbeat music. On screen text reads: LawHub™ Powered by LSAC®]

[Animation of two diverse professionals—one seated and one standing holding a mobile device. A scale teeters in the background.]

Announcer: As you're preparing for a job in law, it can be difficult to know where to start.

[Zoom into close-up on phone as bits of information pop onto the phone and all over the screen.]

Announcer: With so much information at your fingertips, you need guidance on how to push through the noise and highlight what you need to know to maximize your employability in a modern workplace. [Tighter zoom into the phone revealing the LawHub logo, and a woman on a mobile device. All the bits of information fade to the back. All graphics fade away to reveal the LawHub logo.]

Announcer: LawHub™, powered by LSAC®, offers a rigorous online certification program that does just that.

[Man working on a laptop, followed by photos of the course instructors. On screen text reads: "Modern Law Practice Certification Program."]

Announcer: The ***Modern Law Practice Certification Program*** teaches the business and operational skills and abilities that legal employers are seeking.

[Montage of the program videos showing course instructors. On screen text reads: "Jeff Carr and Carl Lukach, *Business and Finance*; Josh Kubicki, *Legal Business Design*; Monica Goyal, *Understanding and Working with Legal Technologies*; Andrew Baker and Karl Haraldsson, *Data Analytics for Legal Professionals*; Bill Henderson, *Legal Services Market*; Kim Craig, *Legal Process and Project Leadership Fundamentals*."]]

Announcer: Presented in easily digestible modules, the fully online, 12-hour-long program consists of six courses, which can be completed at your own pace.

[Animation of student looking at icons that correspond with words on screen. On screen text reads: “Project management, Process Improvement, Service Design, Law Practice Financials, Data Security, Data Analytics, Legal Technologies”]

Announcer: Topics include project management, process improvement, service design, law practice financials, data security, data analytics, and legal technologies.

[Animation of a lawyer and client in an office having a successful conversation.]

Announcer: With thousands of student successes, this award-winning online learning program is proven to improve the employability and effectiveness of legal professionals in the modern business environment.

[A road leads to the words "Modern Law Practice Certification Program". The words fade into the background, and two people slide in from the left and the right and shake hands.]

Announcer: When you need clarity on the skills you need to thrive in the modern business environment, the ***Modern Law Practice Certification*** is there to guide your path forward.

[Phone graphic showing video testimonials and quotes.]

Ebony: Legal skills are taught in law school, but what's not taught are other skills, like technical skills, project management, understanding how to approach a problem or an issue and provide resolution in a precise and succinct manner. [On screen text reads: “Legal skills are taught in law school, but what's not taught are ... technical skills, project management, understanding how to approach ... an issue and provide resolution in a precise and succinct manner. Ebony, Law Student”]

Sharon: Having this certification will speak volumes. It will say that this individual is not only equipped with traditional legal skills, but their bandwidth extends to the more modern practices of where the legal field appears to be heading. [On screen text reads: “Having this certification will speak volumes. It will say that this individual is not only equipped with traditional legal skills, but their bandwidth extends to the more modern practices of where the legal field appears to be heading. Sharon, Law Student”]

Edrius: Some of my classmates had already started taking the modern law practice courses, and because of the things that they were learning during those courses, they started to receive offers from big law firms. The knowledge, skills, and abilities that I have received as a result of taking the modern law practice course, it has given me the

confidence that's necessary in order to be able to walk into any room, to go to any law firm, and to be able to practice confidently. [On screen text reads: "Some of my classmates had already started taking the modern law practice courses, and because of the things that they were learning during those courses, they started to receive offers from big law firms. The knowledge, skills, and abilities that I have received as a result of taking the **Modern Law Practice [Certification Program]**, have given me the confidence that's necessary ... to go to any law firm and to be able to practice confidently. Edrius, Law Student"]

[Portrait of a smiling professional woman. On screen text reads: Invest in your future with the Modern Law Practice Certification Program. Get started today.]

Announcer: Invest in your future with the Modern Law Practice Certification Program. Get started today.

[Gentle upbeat music.]